

# WALKER VREELAND

PO Box 157, Waterville, NY 11976 | | C: 646-872-3999 | wvreeland@gmail.com

## SUMMARY OF SKILLS

- Extensive interview experience
- Ability to put guests at-ease
- Adept at coaching clients & air talent on voice-overs, focusing on technique and copy interpretation
- Creative writer, Copywriter & Proofreader
- Multitasker & detail oriented
- Ability to assimilate new skills and software
- At home in front of a live audience
- Trained & experienced singer
- Song & Jingle writer
- Extensive repertoire of accents & dialects (Long Island, Baltimore, Boston, Midwestern, British, Irish, Scottish, Bulgarian)
- Impressions & Characters (Don Pardo, Moviefone Guy, Alan Alda and many more)
- Proficient with production software (Adobe Audition, ENCO, Amadeus Pro, Audacity & Station Playlist)

## HONORS

- Voted Best Hamptons Personality of 2013: Platinum Award for Dan's Papers' Best of the Best.
- Nominated for Best Hamptons Personality of 2012 for Dan's Papers' Best of the Best.
- 1992 Silver Rose Award in the Rosa Ponselle Classical Singers Competition.

## EXPERIENCE

09/2010 to Current

### Afternoon Show Host

**WBAZ-FM 102.5; Long Island Radio Broadcasting, LLC.** - Southampton, NY  
Host high-profile Afternoon Show on Hamptons AC music station covering Market 260 (Hamptons/Riverhead/Southern CT) and part of Market 19 (Nassau/Suffolk). Station not rated. Accomplishments:

- Became sought after interviewer of high-profile musicians, authors and celebrities (James Frey, Jane Krakowski, Cyndi Lauper and Paula Poundstone, among many others).
- Proven track record of bringing in new clients and reaching revenue goals through sponsorships, with such unique show features as TheaterTalk, The BAZ Birthdays, What's Delicious, The BAZ Bookclub and The East End Real Estate Showcase.
- Created and hosted "Interview with the Artist" (see [interviewwiththeartist.com](http://interviewwiththeartist.com))
- Created and hosted "The Mercury Hour" with Psychic Asher Lee, resulting in more active phones than in any other daypart.
- Coordinated with sales department to improve station branding and marketing strategies.
- Expanded station's web and social media presence.
- Reformatted clocks for all day-parts with Program Director.
- Scheduled and edited music logs (Selector/Linker).
- Managed and oversaw the production of station imaging and promos.
- Led search for new station voice and production house.
- Established strong presence in the community by hosting remotes, fundraisers and live broadcasts.

04/2007 to Current

### Producer

**Long Island Radio Broadcasting, LLC.** - Southampton, NY

- 7 years of production experience, with 5 years as “#2 guy” within the department.
- Led numerous ad campaigns.
- Excellent track record with advertisers, regularly requested for recording, voice-over coaching and post-production.
- Supervise the training of junior production staff and interns.
- Oversee the editing and airing of PSAs and national spots.
- Established an on-going community calendar for all four stations in the cluster, updated and produced weekly to promote local non-profits and charities.

**04/2007 to 09/2010**

**Morning Show Host**

**WBAZ-FM, 102.5, (AC Station); Long Island Radio Broadcasting, LLC.** - Southampton, NY

- Worked closely with Program Director to re-brand station from Soft AC to Hot AC.
- Consulted Program Director on station logo, positioning statement and all station formatics.
- As only live jock at the time, personalized the station through such unique features as The BAZ New York Minutes, The BAZ Birthdays, The Hamptons Gossip Roundup, infusing WBAZ with new life and quickly becoming a staple of the Hamptons community.
- Voted “Best East End Station of 2008” by Dan's Papers.

**09/2006 to 05/2007**

**On-Air Talent, (Fill-In)**

**Cumulus Media, Inc.** - Bridgeport, CT & Westchester, NY

- WEBE 108-FM (AC Station): Filled in on weekends, and numerous times for Elizabeth Yates on “Love Notes at Night”.
- WFAS 1230 AM & 103.9 FM (Soft & Mainstream AC Stations): Filled in on holidays, weekends and nights.

**08/2005 to 05/2006**

**Morning Show Host**

**WHBE-FM 96.7 (News & Talk); Long Island Radio Broadcasting, LLC.** - Amagansett, NY

- Covered all local news & events.
- Interviewed artists, writers and key figures in the business community through such features as The WHBE Book Club and The East End Real Estate Showcase.

**08/2005 to 05/2006**

**News Director**

**Long Island Radio Broadcasting, LLC.** - Amagansett, NY

- Served as company's affiliate representative.
- Wrote, voiced and produced up-to-the-minute local news reports for all 4 stations.
- Programmed and scheduled all PSAs and community-related bulletins, both for air and website.
- Corresponded with major news outlets; responsible for the timely updating and airing of all national news for all stations.

**02/2005 to 01/2006**

**On-Air Talent (Weekend Nights & Fill-Ins)**

**WEHM-FM 92.9 & 96.9-FM (Triple A); Long Island Radio Broadcasting, LLC.** - Amagansett, NY

- Filled in on Middays consistently for 9 months, (some voice tracking included).

12/2003 to 03/2005

**Associate Producer • Associate Music Director**

**PBS; Character Studies Productions, Inc.** - New York, NY

- Character Studies, a PBS series developed in 2005 exploring the impact of the great theatrical characters of our time, received more than five-hundred airings on one-hundred and nine PBS stations across the country.
- Worked on Episode 2: Ruth Younger "A Raisin in the Sun", and Episode 3: Rose "Gypsy", in the first season, (2005).

11/2002 to 02/2004

**Associate Producer • Composer**

**BANNERNY, LLC.** - New York, NY

- SEX FARCE (Independent Feature Film).
- 2006 Viewer's Choice Award at San Jose's Cinequest Film Festival.
- Composed the film's theme song, (music and lyrics).
- Worked closely with Music Director and cast during post-production studio recordings, as well as post-production ADR (Automatic Dialog Replacement).

## EDUCATION

2005

**Certification:** Radio/TV

**Connecticut School of Broadcasting** - Stratford, CT

2001

**BFA:** Acting/Musical Theater

**NYU/Tisch School of the Arts** - New York, NY

- Studied at The Stella Adler Conservatory of Acting, CAP21 (Musical Theater Studio), and Stonestreet Studio for Film & Television.

1997

**High School Diploma:** Acting/Musical Theater

**Walnut Hill School for the Arts** - Natick, MA