

Key Skills

Multi-Faceted Entertainer

Deeply Versed in Studio Production

Highly adept at on-air Interviewing

Extensive repertoire of accent and dialects

Detail-oriented

Agility in handling multiple tasks

Relationship building with clientele and local market leadership

Pride in maintaining high artistic standards

Well-versed in politics, Pop culture, psychology, music, arts & entertainment, philosophy

Fluent in learning new audio editing software

Client & Colleague Trusted Coach

Campaign & Collateral

WALKER VREELAND

12 Debbie Trail
Hampton Bays, NY 11946
646-872-3999
wvreeland@gmail.com

OBJECTIVE:

ON-AIR AND/OR PRODUCTION POSITION.

PROFESSIONAL ON-AIR EXPERIENCE:

Long Island Radio Broadcasting, LLC. May 2007- Present

Morning Show Host

WBAZ-FM, 102.5, "The Lite on the Bays"
(Mainstream AC Station)

- Experience working closely with Program Director to brand the station, building and establishing features for the morning show, that are both entertaining and salable; reformatting the morning show clocks and all day-parts; scheduling and editing daily music logs.
- Responsible for production of station imaging and promos; and overseeing station's internet presence, consistently updating station website to ensure its currency.
- Achieved substantial growth in ratings since taking the position, both in Market #19 (Nassau/Suffolk) and Market #262 (Hamptons/Riverhead)
- Over 3-year period, helped to "reinvent the station" from something stale and mediocre that was "staying afloat"... to something truly alive, hip, funny but very down-to-earth, that became the buzz of the east end community. Help and succeeded in: building a substantial listenership, boosting ratings, and ultimately increasing the station's value.
- Voted "Best East End Station of 2008" by Dan's Paper's.
- Morning Show Interviews available by request, or online: <http://www.bazinthemorning.blogspot.com>

Cumulus Media, Inc. November 2006-May 2007

Fill-In Jock

WEBE 108-FM, "Connecticut's Best Music Variety"
(AC Station)

- Filled in on weekends, and numerous times for Elizabeth Yates on "Love Notes at Night"

Cumulus Media, Inc. November 2006- May 2007

Fill-In Jock

WFAS 1230 AM & 103.9 FM
(Soft & Mainstream AC Stations)

Cox Radio, Inc. November 2006- November 2006

Fill-In Jock

WCTZ-FM 96.7 "The Coast"
(Gold Based AC Station)

Long Island Radio Broadcasting, LLC. September 2005- May 2006

Morning Show Host

WHBE-FM 96.7 (News & Talk)

- Covered all local news & events; interviewed local artists, writers, politicians, business owners and celebrities; created features such as: The East End Real Estate Showcase, and The HBE Book Club.

News Director

- Served as company's "affiliate representative", corresponding with major news outlets; responsible for the timely updating and airing of all national news for all stations; wrote, voiced and produced up-to-the-minute local news reports for all 4 stations; programmed and scheduled all PSAs and community-related bulletins, both for air, and within company's internet presence.

Long Island Radio Broadcasting, LLC. April 2005-August 2005

Weekend Night Host & Fill-In Jock

WEHM-FM 92.9 & 96.9

(Triple A, "Progressive Rock station")

- Filled in on Middays consistently for 9 months, (some voice tracking included).

Reception/ Administration

- Duties included: front desk; greeting incomers in a personable and professional manner; handling multiple phone lines; mindfully directing and screening calls, data entry, filing contracts and production orders; handling incoming packages and courier deliveries; and organizing and distributing prizes.
- Simultaneously worked as "resident copywriter", attending all sales meetings, and some sales calls.

Long Island Radio Broadcasting, LLC. March 2005- April 2005

Internship

- Assisted Sales Department with commercial copy, Promotions Department with execution of live remotes.

PRODUCTION EXPERIENCE:

Long Island Radio Broadcasting, LLC. April 2007-Present

Production Manager • Copywriter • Jingle Writer

WEHM 92.9 & 96.9, WBAZ 102.5, WBEA 101.7

- Produced countless commercials and headed up numerous ad campaigns.
- Excellent reputation with clients, requested regularly for recording sessions, and for post-production work.
- 6 years of production experience, with 4 solid years as "#2 guy" within the department
- Consistently working closely with sales department

- Competent with a variety of audio editing software, such as: ENCO, Strata, Cool Edit, Adobe Audition, Audacity, Cubix
- Ability to work fast, handle heavy volume, while giving attention to detail and never settling for a mediocre final product
- Able to quickly pick up new skills and software
- Solid copywriting skills.
- Known as Long Island Radio's "Company Voice Over Coach"

Crystal Scope Media Productions, LLC. November 2009- Present

Director of Audio Production

- Audio production services include music composition, studio recording and voiceover production.
- Consistently collaborated with Video Production team to produce a wide range of projects, including: event videography, and film production for personal, corporate, and broadcast use.
- See www.crystalscopemedia.com

Great Spot Company, Inc. 2008- Present

Freelance Voice Over Artist • Producer

Showwhat Productions, LLC. 2004- Present

Freelance Voice Over Artist • Producer

- Provided recording sessions, voice over work and audio production for several short films.

Character Studies Productions, Inc. January 2004- March 2005

Associate Music Director • Associate Producer

PBS Series

- *Character Studies*, a PBS series developed in 2005 that explores the impact of the great theatrical characters of our time, received more than five-hundred airings on one-hundred and nine PBS stations across the country; starring: Ruby Dee, Audra McDonald, Phylicia Rashad, Bernadette Peters, Tyne Daly, Angela Lansbury, Betty Buckley, Jerry Mitchell, Lloyd Richards, Arthur Laurents and Stephen Sondheim, among others.
- Worked on Episode 2: *Ruth Younger "A Raisin in the Sun"*, and Episode 3: *Rose "Gypsy"*, in the first season, (2005).

BANNERNY, LLC. 2003- 2004

Associate Producer • Composer

SEX FARCE (Independent Feature Film)

2006 Viewer's Choice Award at San Jose's Cinequest Film Festival

- Associate Producer on set in 2003.
- Composed the film's theme song, (music and lyrics).
- Worked closely with Music Director and cast during post-production studio recordings, as well as post-production ADR (Automatic Dialog Replacement).

EDUCATION:

- Certification from Connecticut School of Broadcasting, 2005
- BFA in Acting & Musical Theater from NYU/Tisch School of the Arts, 2001. (Studied at The Stella Adler Conservatory of Acting, CAP21 Musical Theater Studio), and Stonestreet Studio for Film & Television)
- Graduate of Walnut Hill School for the Arts, 1997

Acting: Lisa Benevides, Doug Moston, Milton Justice, Joe Cabral

Vocal Performance: Alix Korey, Patty Thom

Accents & Dialects: John Van Widen

Voice Overs: Peter Rofe

Coaching: Steven Lutvak

AWARDS :

- Silver Rose Award in the 1992 *Rosa Ponselle Classical Singers Competition*